

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Print Name: _____	Date: 11/6/12
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I, Shelli Hutton,

being/on behalf of: Bill Nelson for Senate, a legally
qualified candidate of the Democrat political

party for the office of: US Senate

in the General

election to be held on: 11/06/12

do hereby request station time as follows:

Segment Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	as ordered	M-S			

Total Charges: \$ _____	Gross	\$ _____	net	_____
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Bill Nelson for US Senate 1516 E Colonial Dr #101 Orlando FL 32803 407-704-7980

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

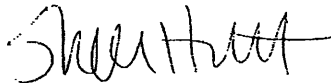
Peggy Gannon

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

6/25/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



HL 6187634

STATION ORDER

Revision #: Date: 9/7/2012

Client: Bill Nelson for Senate
Media: TV
Product: Senate Race
Market: Miami-FL, Lauderdale
Primary Demo: Adults 50+
Separation between spots: 30

Estimate: 493
Description: Nelson Miami 9:25-10:1
Flight Start Date: 9/25/2012 05:00 AM
Flight End Date: 10/1/2012 04:59 AM

Vendor: WSVN-TV
1401 76th Street Causeway
Miami, FL 33141

Send Billing To: Abbar Hutton Media
9190 Grovedale Ct
Suite 200
Alexandria, VA 22310
Phone: 703-299-0395
Fax: 703-299-0211

Buyer: Sheila Hutton

Phone: 305-751-8692
Fax: 305-795-2709
Affiliation: FOX

20000

Daypart Program	Daypart Code	STN Gross	Days	Tue 9/25	Wed 9/26	Thu 9/27	Fri 9/28	Sat 9/29	Sun 9/30	Mon 10/1	Total Spots
WSVN-TV											
MTuWThF 6:00a-6:30a TODAY-FLORIDA	EM	\$650.00	30	0	0	1	0	0	0	0	1
MTuWThF 6:30a-7:00a TODAY-FLORIDA	EM	\$650.00	30	1	0	0	1	0	0	0	2
MTuWThF 7:00a-7:30a TODAY-FLORIDA	EM	\$750.00	30	0	1	0	0	0	0	0	1
MTuWThF 7:30a-8:00a TODAY-FLORIDA	EM	\$750.00	30	0	0	1	0	0	0	0	1
MTuWThF 8:00a-8:30a TODAY-FLORIDA	EM	\$650.00	30	0	1	0	1	0	0	1	3
MTuWThF 10:00a-11:00a WENDY WILLIAMS	DT	\$200.00	30	0	0	0	0	0	0	1	1
MTuWThF 12:00p-12:30p CH7 NWS-NOON	DT	\$450.00	30	1	0	0	1	0	0	0	2
MTuWThF 12:30p-1:00p CH7 NWS-NOON	DT	\$450.00	30	0	1	0	0	0	0	0	1
MTuWThF 4:00p-4:30p CH7 NWS 4:00PM	EF	\$650.00	30	0	0	0	1	0	0	1	2
MTuWThF 4:30p-5:00p CH7 NWS 4:30PM	EF	\$550.00	30	1	0	1	0	0	0	0	2
MTuWThF 5:00p-5:30p CH7 NWS 5:00PM	EN	\$1,000.00	30	0	0	1	0	0	0	1	2
MTuWThF 5:30p-6:00p	EN	\$1,000.00	30	1	0	0	1	0	0	0	2



STATION ORDER

Revision #: 9772012
 Date: 9/7/2012
 Send Billing To: Abar Hutton Media
 6180 Grovedale Ct
 Suite 200
 Alexandria, VA 22310
 Phone: 703-298-0396
 Fax: 703-298-9211

Vendor: WSVN-TV
 1401 78th Street Causeway
 Miami, FL 33141

Estimate: 483
 Description: Nelson Miami 9.25-10.1
 Flight Start Date: 9/25/2012 06:00 AM
 Flight End Date: 10/1/2012 04:59 AM

Client: Bill Nelson for Senate
 Media: TV
 Product: Senate Race
 Market: Miami-Ft. Lauderdale
 Primary Demo: Adults 50+
 Separation between spots: 30

Buyer: Shell Hutton

Phone: 305-781-8892
 Fax: 305-795-2709
 Affiliation: FOX

Attribution: FOX																
Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 9/25	Wed 9/26	Thu 9/27	Fri 9/28	Sat 9/29	Sun 9/30	Mon 10/1	Total Spots					
WSVN-TV CH7 NWS 5:30PM																
MTuWThF 6:00p-6:30p CH7 NWS 6:00PM	EN	\$1,000.00	30	0	1	0	0	0	0	0	1					
MTuWThF 6:30p-7:00p CH7 NWS 6:30PM	EN	\$1,000.00	30	1	0	0	1	0	0	1	3					
MTuWThF 7:00p-7:30p INSIDE EDITION+	PA	\$1,100.00	30	0	0	0	1	0	0	0	1					
MTuWThF 10:00p-11:00p CH7 NWS 10:00P<	LN	\$1,700.00	30	0	0	1	0	0	0	0	1					
Su 10:00p-11:00p CH7WKND NWS-10P	LN	\$1,200.00	30	0	0	0	0	0	1	0	1					
Total Cost:				Total Spots:				5	4	5	7	0	1	5		
																27
																27

\$21,150.00

Revised Rates and spots line, 1-6, 8-19, 22, 23
 cancelled 20, 21, 24, and 25

Signature: _____



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Abar Hutton
6190 Grovedale Ct., Suite 200
Alexandria, VA 22310

Contract # 30533

Schedule Dates 09/25/12-10/01/12
Advertiser POLY/B NELSON/D/SEN/FL (3426)
Agency Abar Hutton (1762)
Product Political Issues (1082)
Brand BILL NELSON 4 SENATE (12284)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name HUTTON,SHELLI
Phone/Fax /
CPE 493
Account Types National/Political Candidate
Billing Type Standard
Comments BILL NELSON 4 SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** BILL NELSON FOR SENATE

Date Entered 09/12/12
Last Modified 09/12/12
Entered By Wendy Creque
CO-OP No
Headline # 06187634
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,172.50
Net Total \$17,977.50
Sales Tax

WSVN (WSVN)

By Broadcast Month Spots Rate
Sep. 2012 22 \$17,750.00
Oct. 2012 5 \$3,400.00
Grand Total: 27 \$21,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	6A- 6:30A (ET)	1				1				1	\$650.00	\$650.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	6:30A- 7A (ET)	1		1						2	\$650.00	\$1,300.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
3.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	7A- 7:30A (ET)	1			1					1	\$750.00	\$750.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
4.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	7:30A- 8A (ET)	1				1				1	\$750.00	\$750.00	WSVN (WSVN)	TODAY FL 730A	9/12/12
5.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	8A- 8:30A (ET)	1		1						2	\$650.00	\$1,300.00	WSVN (WSVN)	TODAY FL 8A	9/12/12
6.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	8A- 8:30A (ET)	1	1							1	\$650.00	\$650.00	WSVN (WSVN)	TODAY FL 8A	9/12/12
7.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	10A- 11A (ET)	1	1							1	\$200.00	\$200.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
8.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	12P- 12:30P (ET)	1		1						2	\$450.00	\$900.00	WSVN (WSVN)	NOON NEWS	9/12/12
9.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	12:30P- 1P (ET)	1			1					1	\$450.00	\$450.00	WSVN (WSVN)	1230P NEWS	9/12/12
10.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	4P- 4:30P (ET)	1				1				1	\$550.00	\$550.00	WSVN (WSVN)	4P NEWS	9/12/12
11.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	4P- 4:30P (ET)	1	1							1	\$550.00	\$550.00	WSVN (WSVN)	4P NEWS	9/12/12
12.0	Normal Line / SPOT	09/25/12-09/27/12	4	:30	4:30P- 5P (ET)	1		1						2	\$550.00	\$1,100.00	WSVN (WSVN)	430P NEWS	9/12/12
13.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5P- 5:30P (ET)	1				1				1	\$1,000.00	\$1,000.00	WSVN (WSVN)	5P NEWS	9/12/12
14.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5P- 5:30P (ET)	1	1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	5P NEWS	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. **Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN
1401 79TH ST CAUSEWAY
MIAMI, FL 33141

Abar Hutton
6190 Grovedale Ct., Suite 200
Alexandria, VA 22310

Contract # 30533

Schedule Dates 09/25/12-10/01/12
Advertiser POLI/B NELSON/D/SEN/FL (3426)
Agency Abar Hutton (1762)
Product Political Issues (1082)
Brand BILL NELSON 4 SENATE (12284)
Salesperson HRP/VA/MCGARR, MEGHAN (1117)
Sales Office Washington DC
Buyer Name HUTTON, SHELLI
Phone/Fax /
CPE 493
Account Types National/Political Candidate
Billing Type Standard
Comments BILL NELSON 4 SENATE
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** BILL NELSON FOR SENATE

Date Entered 09/12/12
Last Modified 09/12/12
Entered By Wendy Creque
CO-OP No
Headline # 06187634
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,172.50
Net Total \$17,977.50
Sales Tax

WSVN (WSVN)

By Broadcast Month	Spots	Rate
Sep. 2012	22	\$17,750.00
Oct. 2012	5	\$3,400.00
Grand Total:	27	\$21,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	5:30P- 6P (ET)	1		1			1			2	\$1,000.00	\$2,000.00	WSVN (WSVN)	530P NEWS	9/12/12
16.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6P- 6:30P (ET)	1			1					1	\$1,000.00	\$1,000.00	WSVN (WSVN)	6P NEWS	9/12/12
17.0	Normal Line / SPOT	09/25/12-09/28/12	4	:30	6:30P- 7P (ET)	1		1			1			2	\$1,000.00	\$2,000.00	WSVN (WSVN)	630P NEWS	9/12/12
18.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	6:30P- 7P (ET)	1	1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	630P NEWS	9/12/12
19.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7P- 7:30P (ET)	1					1			1	\$1,100.00	\$1,100.00	WSVN (WSVN)	INSIDE EDITION	9/12/12
20.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	10P- 11P (ET)	1				1				1	\$1,700.00	\$1,700.00	WSVN (WSVN)	10P NEWS	9/12/12
21.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	10P- 11P (ET)	1							1	1	\$1,200.00	\$1,200.00	WSVN (WSVN)	10P NEWS	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Comments: _____

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